Dear [Name],

The largest end-user computing (EUC) event of the year is taking place February 14 – 16, 2023 in Munich, and I believe it would be beneficial for our organisation to have representation at the event.

DISRUPT EUC 2023, hosted by IGEL, has over 20 vendors from EUC who sponsor and provide the latest news, product updates and technical training on their solutions. In its 6th year, DISRUPT includes key speakers and presenters from Microsoft, Citrix, VMware, Nerdio, HP, LG, Lenovo and many other ecosystem solutions in this space.

The event will give us a huge opportunity to hear first-hand from thought leaders, experts, and communities in the EUC space on emerging trends, technology advancements, and news that could affect and enhance our work now and in the future.

Several technical boot camp sessions hosted by IGEL, Microsoft, Citrix, and VMware are also running during the event. These sessions allow us to achieve various technical certifications from these four companies.

As we / [organisation name] continue to evolve our workspace strategy, we must stay up to date with the latest news and ensure we can make informed decisions about which technologies are available to us.

The event also includes several customer panels and stories from various verticals, providing insight into how other organisations think about their workspace strategy.

Some of the speakers at the event include:

• Jed Ayres, CEO - IGEL

• Scott Manchester, Director of Product Management AVD and Windows 365 – MICROSOFT

• Tarkan Maner, Chief Commercial Officer – NUTANIX

• Sridhar Mullapudi, General Manager – CITRIX (CLOUD SOFTWARE GROUP)

• Skip Gumble, EUC Horizon Cloud Services and App Delivery - VMWARE

• Mark Templeton, former Citrix CEO and current Chairman of the Board - WORKSPOT

• Christiaan Brinkhoff, Principle PM and Community Lead, Windows 365 - MICROSOFT

• Simon Clark, CEO, Aimar Foundation - MICROSOFT

• Mark P. Mills, Author of “The Cloud Revolution: How the Convergence of New Technologies Will Unleash the Next Economic Boom and A Roaring 2020s”

The theme and focus of DISRUPT 23 is around saying 'YES' to delivering richer, secure, cost-effective and sustainable digital workspaces. How desktops and applications are delivered continues to change, and our attendance would benefit our organisation through 2023.

You can learn more about the event, the agenda and the speakers at <https://disrupteuc.com/munich>

If you have any questions, please let me know.